

Lesson 3.2 Team Work: Worksheet A

Instructions: After you have selected your topic and story idea use this sheet to plan your sho	ot.
Team Name	
Group Rules and Expectations	
How do we pick who gets what job:	
What are the goals of the team:	
Team Mascot:	
Team Mascot:	
Team Motto:	
What do we do first each time we work together:	
Getting Kicked out	
If you t	hen you
will be removed from the team.	

Holder, Reporter. (You can have team members with more than one job and you can have several jobs used more than once.)

Name	Occupation	
Name		
1. What is your selected theme a	and project topic?	
2. Are you interviewing people?	If so, who, when and why are you interviewing them?	
3. What equipment will you need	d for your shoot?	
4. Are you using a backdrop? Ho	w does the background relate to your segment?	
Scripting Sample		
Scripting Sample		
Video	Audio	

- 1. Kids lining up in the cafeteria
- 2. Close-up of student being handed a hamburger
- 3. Close-up of brand label on burger wrapping

It's another lunch hour at Riverview Secondary School.

As students eagerly line up for their lunches, hamburgers are a popular choice.

But not just any hamburgers. At Riverview, it's "McDougall's" fast food or nothing.

- 1. Wide shot of cafeteria showing McDougall's posters, drink machines
- 2. Zoom in to students eating at a table, with McDougall's fries, burgers etc.
- 3. Close-up of first student as she speaks
- 4. Wide shot of student's faces listening
- 5. Close-up of second student speaking

Last September, McDougall's bought the rights to serve food in the cafeteria at Riverview.

Now, when students sit down to eat, they're surrounded by McDougall's branding and limited to McDougall's fast food and drinks.

Student reactions are mixed, with many students saying they like having McDougall's food for lunch, and others saying that they resent being used as a captive audience for one food company.

- 1. Wide shot of Principal Smith standing in the music room listening to the varsity band. Zoom in to him talking.
- 2. Close-up of school nurse, standing by vending machines
- 3. Wide shot of parents discussing this at a school council meeting

"It's a matter of funding" says Principal Smith. "The money we get from this concession pays for other school programs."

Nurse Baker agrees, but points out the importance of providing juice, milk and healthy snacks to students, in addition to fast food.

Parents also have their reservations. Riverview's parent council wants to revisit this topic at the end of the school year.

Instructions: Fill in your script using the space below.

Video	Audio